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The California Rose Co.
Los Angeles, Cal.
ROSES FOR THE PEOPLE

CLASSIFICATIONS AND ABBREVIATIONS.

On account of illustrations herein, it has been impossible to list Roses in alphabetical order. A complete index is therefore printed on page 48, which will enable one to readily refer to any desired variety. On the same page with index is also a full list of the CLIMBING ROSES we offer, descriptions of which will be found in body of book.

ABBREVIATIONS. Following the name of each sort, will be noted the abbreviation, denoting the class to which the variety belongs. By observing these and reading the following descriptions of such abbreviations anyone may intelligently make selections for all sections and to suit any purpose.

BANKSIA. These varieties are tender and will not stand cold sections. Plants of slender, straight growth, free from thorns with small foliage; flowers very small, but full and compact; violet scented.

BENGAL or CHINA. Are nearly as tender as the Teas; growth moderate; free flowering; not inclined to be fragrant; foliage is in five leaflets, rather small.

B.—BOURBON. These are hardy except in the coldest sections, and even in severe climates will stand well with winter protection. They are continuous bloomers and fragrant.

H. R.—HYBRID REMONTANT or HYBRID PERPETUAL. These are the hardiest of the rose class and very many of them will stand the coldest section of the country. They are generally vigorous and easy of culture, producing large flowers, fine in form and usually fragrant; many of them are more fragrant than some of the highly prized Tea sorts. While they are not strictly perpetual or ever-blooming, no rose garden can be complete and satisfactory without a fair assortment of the best class of these roses.

H. T.—HYBRID TEA. These are produced from crossing Teas with Hybrid Perpetuals, and as a rule they are as free flowering and as constant bloomers as the Tea sorts. They are hardier than the Teas, but as a rule not so hardy as the H. P.'s. Many of this class, however, are practically hardy and a few very hardy. The La France is the oldest variety of the class.

T.—TEA. The Tea rose may well be taken as a synonym for all that is delicately beautiful. The most tender of the rose class; some varieties are of very delicate constitution and require especial care and treatment. As a rule, they are inferior to the Hybrid Perpetuals in brilliancy of color and fullness of flower, but for bouquets and cut flowers they excel all other classes. This class is not suitable for garden culture in very cold sections only during the summer months; they may, however, be potted in the fall and kept in the house during the winter, or they may be taken up with naked roots and stored in a frost-proof cellar, by simply covering the roots with dirt or sand and planted again in spring.

JAP.—JAPANESE ROSES. Hardy.

N.—NOISETTE. A product of America, and obtains its name from Phillipe Noisette, a florist of South Carolina. They are vigorous of growth, hardy as a rule, ever-blooming and have the general characteristics of the Tea rose.

P.—POLYANTHA. An interesting group from Japan. The foliage and flowers are usually small; flowers produced in panicles. They are hardy, ever-blooming, and many of the sorts are extremely charming. Valuable for borders, pot culture, etc.

Roses, that briefly live,
Joy is your dower—
Blest be the Fates that give
One perfect hour.

And, though, too soon you die,
In your dust glows,
Something the passer-by
Knows *was* a Rose.

LOUISE CHANDLER MOULTON.

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ILLUSTRATED AND DESCRIPTIVE BOOK

....OF....

FIELD GROWN, OWN ROOT
...ROSES...

FOR THE PEOPLE.

For the People—all of them—Kind Nature has Worked such Marvelous Wonders
and been so Bounteous; of Choice by the People,
the Queen of all Flowers.

OPEN GROUND CULTURE EXCLUSIVELY.

THE PEER OF ANY CLASS OF ROSE BUSHES PRODUCED IN THE WORLD.

GROWN AND FOR SALE BY

THE CALIFORNIA ROSE COMPANY,

LOS ANGELES, CALIFORNIA.



COPYRIGHTED, 1900,
BY
THE CALIFORNIA ROSE COMPANY.

ISSUED FOR
FALL OF 1900 AND
SPRING OF 1901 TRADE.

STORY OF THE VERDICT.

We reproduce here a few of the many letters received from our customers; we would very much like to print many more of them if space would permit. These will indicate that distance does not mar the success of our stock, nor are we in the condition of the Prophet—"Without honor in his own country." We number among our customers many of the most critical rose buyers of America, including noted Artists and extensive private estates.

From the Home of U. S. District Judge, Hon. Olin Wellborn:

Ellendale Place, Los Angeles, Cal., June 14th, 1900.

It gives me pleasure to express to you my entire satisfaction with the roses furnished by your company. Wishing you success, I am sincerely,

L. WELLBORN (MRS. OLIN WELLBORN).

The Hon. Judge Finlayson, Ass't U. S. District Attorney, renders judgment in favor of The California Rose Co.:

Los Angeles, Cal., June 14th, 1900.

In the spring of this year I purchased from you several rose trees, and I take pleasure in informing you that they have turned out to be a most complete success in every way. I have bought rose trees from various firms, both in the east and locally, for the past seven years, and have found your trees to be the most satisfactory to me of all my purchases.

Very truly yours, JAMES R. FINLAYSON.

They know how to appreciate Roses down to the Gulf, and how and where to order the bushes:

Galveston, Tex., June 5th, 1900.

It gives me pleasure to answer your inquiry as to how my rose bushes are getting along bought of you last season. I must say they are doing nicely and I have better luck with them than any I have ever bought, and out of the fifty or sixty bushes I have not lost two, and my yard at the present time is one profusion of roses; each one true to name. I have recommended a number of my friends last season to buy from you, which they did, and, like myself, are well pleased. Next season you will get many orders through the fine display of roses this season.

Yours truly, F. C. PABST.

New Orleans is kind to us, and her people know good Rose Bushes and lovely Roses when they see them:

New Orleans, La., June 13th, 1900.

I am in receipt of your favor of the 3d inst. asking me to advise you how the rose bushes you shipped to me this season prospered and if I was satisfied with the transaction. In answer thereto I take great pleasure in stating that I am more than satisfied. The plants arrived in good order, were planted the day they arrived and have been blooming freely, giving great satisfaction. Out of the lot sent only five of them have died, and considering the long distance they were transported, I consider this a very good result, so much so that it is now my intention when the proper time arrives to ask you to kindly send me some more.

Very truly yours, CHAS. M. WHITNEY.

West 28th street is noted for its beautiful homes, and the residents are critical Rose buyers. The following from the home of President Elliott:

Los Angeles, Cal., June 15th, 1900.

In reply to your inquiry I would say that the roses bought from you are entirely satisfactory, having proved true to name and vigorous growers.

Yours truly, Mrs. J. M. ELLIOTT.

Colusa County uses telling words:

Colusa, Cal., June 9th, 1900.

In reply to yours of the 6th I will say that no finer rose bushes were ever sent out than those you sent me, and while four of them died it was no fault of the plants, as they were planted in unfavorable situations and I do not think any rose would live in the same place. When in need of anything in your line, you will surely get my order.

Yours very truly, O. R. MASON.

The "City of Roses" certainly should be competent to speak:

Santa Rosa, Cal., June 9th, 1900.

Every rose you shipped me is growing and is especially strong and vigorous. They are the most satisfactory roses I have ever had. All of them bloomed the first season.

Yours, etc., JAMES W. OATES.

The President of the State Harbor Commission loves Roses and knows their part in making a home beautiful and attractive:

San Francisco, Cal., June 9th, 1900.

I take pleasure in saying that the roses bought from you in the past season have proven perfectly satisfactory. A few of the last order of Crimson Rambler died, from the fact, I presume, of its having been so late in the season.

Yours truly, PARIS KILBURN.

The Paying Teller of the First National Bank is a critical buyer of long experience:

Los Angeles, Cal., June 18th, 1900.

The roses purchased from you have been planted and are now doing splendidly. Though only about a month in the ground I have been rewarded with some beautiful blooms. I have never received from any nursery such vigorous well-grown stock, and in my fourteen years of residence in California I have purchased a good many. I have not lost a single plant; they are all true to name that have bloomed, and I am particularly well pleased both as to quality and price.

Yours very truly, A. C. WAY.

A "Satisfied Customer" is truly our best advertisement:

Lake Street, Los Angeles, Cal., June 21st, 1900.

As a satisfied customer, I would gladly recommend to any intending purchasers of roses, The California Rose Company, of Los Angeles. I purchased one and one-half dozen of their best varieties this spring, and must say that they have exceeded my highest expectations, having grown rapidly and blossomed continually. As gentlemen they treated me with the utmost courtesy and fairness.

MRS. W. H. YOUNG.

Appreciates fair treatment:

Healdsburg, Cal., December 6th, 1899.

You have my heartiest appreciation for the business-like and accommodating manner in which my order was filled; every plant came in good shape, and I anticipate lovely results. Put me on your list for catalogues.

Yours truly, MELVILLE M. ROSENBERG.

Satisfied with our method of doing business:

Riverside, Cal., June 6th, 1900.

I take pleasure in saying to you that the rose bushes and other things which you sent to me arrived in excellent condition and were good plants, and all are alive and doing well and several of them are now in bloom, and that such have proved true to names attached to them. I am entirely satisfied with your method of doing business so far as my experience goes, and shall be glad to patronize your Company in the future.

Yours truly, W. K. GIBSON.

Beats sending East for Plants and having to root them after you get them:

Brownsville, Cal., May 24th, 1900.

Having purchased nine rose bushes from you this spring I wish to tell you what good luck we had with them. Although they were not set out for twelve days after you packed them, every bush is alive and growing finely and two have buds on already. This certainly beats sending east for bushes and having to root them after you get them, and then probably trim off the graft the first time you cut them.

Yours truly, E. G. TWOGOOD.

Please avail yourself of this gentleman's kindness and drop round and inspect his plants:

Stockton, Cal., March 1st, 1900.

The stock you sent us is doing finely and would be the best ad. you could have if enough people could see it.

Yours truly, A. E. HOWELL,
28 So. Pilgrim St.

We are pushing along those "strong vigorous climbers" for the Editor:

Stockton, Cal., June 7th, 1900.

All the rose bushes that I received from you are doing very nicely, except one of the American Beauty, which died. I am much pleased with all the plants. For the next season I want to get a number of good strong vigorous climbers.

Yours truly, J. J. NUNAN.

Even Railroad men have time to grow and appreciate Roses:

San Antonio, Texas, June 7th, 1900.

The order I gave you for rose bushes turned out entirely satisfactory; they arrived here in splendid shape, well packed and were all strong, healthy bushes, and are doing nicely.

Yours truly, LOCK. CAMPBELL.

SPECIAL DIRECTIONS TO CORRESPONDENTS AND INTENDING PURCHASERS.

PLEASE READ CAREFULLY BEFORE ORDERING, SO AS TO AVOID ERRORS OR
MISUNDERSTANDINGS AND TO KNOW EXACTLY WHAT PLANTS
WILL COST, DELIVERED INTO YOUR HANDS.

EXPRESS OR OTHER TRANSPORTATION CHARGES PREPAID IN FULL BY US.

On all orders to the amount of \$10.00 or over, to be sent in one package, express charges will be prepaid by us.

On all orders amounting to \$5.00 or over (but less than \$10.00), add at the rate of two cents for each rose bush to your remittance, and we will **prepay express charges**.

On all orders amounting to \$2.00 or over (but not less than \$5.00), add at the rate of three cents for each rose bush to your remittance, and we will **prepay express charges**.

On all orders amounting to less than \$2.00, add at the rate of five cents for each rose bush to your remittance, and we will **prepay charges**.

NOTE.—The above applies to railroad express points only—not to stage routes.

The idea is, we have special rates with the express companies, being heavy shippers, and we can generally prepay the transportation charges with less money than it would cost buyers at point of destination. At the above ratio, however, a portion of the transportation charges usually fall upon us. We strongly advise the prepayment of all shipments by ourselves, but where a customer prefers to attend to the matter at point of destination, it must be understood that stock will be forwarded by express. Freight is slow and uncertain and shipments exposed more or less, and upon the terms of prepayment by us, as above set forth, no one can afford to assume the risk of freight transit.

The Better Way, by all means, is to have express charges prepaid by us **Free**, and this can always be easily arranged in this way. If you can only make use of a small order, you can club in with your friends and neighbors and quickly make up an order in total of \$10.00 or more, and thus, transportation charges cost you and your friends nothing. In such cases we pack each order separately and properly tag same, so that when the bundle is opened, each order is by itself. This plan is, of course, to our loss and customers' gain, but we will gladly accommodate buyers on this basis.

TERMS.—Cash must invariably accompany orders. Our prices are very low—as low as consistent with honest treatment and first-class stock—and we cannot under any circumstances open an account or do a credit business, regardless of how responsible a customer may be. Our liberal terms of prepayment and low prices will not admit of it.

C. O. D. ORDERS.—We cannot send goods "collect on delivery" unless one-half the amount accompanies the order, as a guarantee of good faith; and even then buyer must pay return charges on money. Therefore it is undesirable. We make no charges for packing, boxing or delivery to express office.

WHEN TO ORDER.—Our shipping season begins the 1st of December and we ship every day thereafter up to the 1st of April. We aim to ship an order the same day that it is received. Orders are filled in rotation as received, or according to when ordered shipped. No stock is reserved for a customer unless paid for when ordered. Stock thus procured direct from the growers, with no chance of deterioration or mixing of varieties, and in the highest state of freshness and vigor, is sure to give the highest results and satisfaction.

DOZEN RATES.—Half-dozens will be sold at dozen rates, but the quoted dozen rates will in no case apply unless at least half a dozen of the variety is taken.

SUBSTITUTIONS.—We will not substitute on an order unless given permission to do so; in the event of being sold out of any sort ordered, customer is notified, and it is optional with buyer whether another selection is made or money refunded.

MAKING OUT AN ORDER.—Please write out all orders plainly. Positively be sure to sign your name to the order, and as surely give your post office address, county and State; also, express office, if different from post office. Please keep a copy of your order, so as to check up stock on arrival. Make remittances by any of the following methods: Bank draft on Los Angeles, San Francisco, Chicago, St. Louis, New York, Post Office or Express Money order; or by registered letter if foregoing is not obtainable. Please do not send stamps in payment of an order, as we have all we can use.

SAFE ARRIVAL GUARANTEED.—We guarantee all stock to reach customers in good condition if shipped according to our suggestions. Any just complaint should be made at once upon receipt of shipment. We ship to nearly every State in the Union and with our twenty years' experience in packing and shipping, we can safely agree to deliver stock to the most distant points in good condition. In case of unreasonable delay in arrival of stock ordered, notify us and send copy of order, stating when originally mailed and by what means remitted and amount.

GUARANTEE OF STOCK.—We guarantee all stock sent out to be true to name to the extent that we will replace free any article which does not so prove. Our roses bloom before being sent out and we therefore know them to be true to name. The only way an error can well be made is by a packer getting hold of the wrong sort in filling an order, which is an extremely rare case, all sorts being duly labeled as dug.

Every Rose Bush shipped between December 1st and March 15th we guarantee to live, replacing without charge for plants all stock which fails to grow.

This offer is not **EQUALLED** by any House in the United States.

ADDRESS all orders and make all remittances payable to

THE CALIFORNIA ROSE COMPANY,

P. O. Box 938.

LOS ANGELES, CALIFORNIA.

SOME OF THE REASONS

WHY WE ASK YOUR TRADE IN ROSES.

Firstly, we claim to be able to give you better value for your money than you can obtain elsewhere.

OUR ROSES ARE LARGE FIELD-GROWN PLANTS AND HAVE BLOOMED PROFUSELY THIS SEASON. WE HAVE NO ONE YEAR OLD PLANTS TO OFFER.

Considering the quality and grade of our stock, the fact that we guarantee plants to live and be true to name, our prices are fully FIFTY PER CENT. LOWER THAN ANY HOUSE IN THE UNITED STATES.

Our business is growing and selling roses—not a general nursery business. We occupy a position by ourselves as we are the only house throughout the country who can claim the distinction of being exclusive Rose Growers. If you are about to purchase a valuable piece of jewelry, you naturally go to the exclusive jewelry establishment, not to the department store handling a few odds and ends of all lines. It is reasonable to assume that you will get better value by so doing. This is a good rule to apply to other lines of purchase.

Our men in direct charge of propagating and growing roses have had from fifteen to twenty-five years' experience in the work.

We claim to have growing MORE ROSES than any house west of the Mississippi river, and of FIELD-GROWN of the best Tea and H. T. sorts, more than any concern in the United States. We also claim to have the only large assortment, including the best Tea and H. T. varieties, of exclusively FIELD-GROWN ROSES, ON THEIR OWN ROOTS, in the United States. We believe we can, therefore, justly claim to be THE HEADQUARTERS FOR ROSES.

We do not grow or list five hundred or a thousand varieties of roses because they are in existence and called roses. A large share of them are worthless and of no value whatever to the amateur grower; such a collection catalogued only tends to muddle the buyer, and in selecting unknown and new sorts, he is bound to get some which will prove worthless. We list herein only such varieties as we actually have growing and can supply; they comprise the best sorts of actual known and established worth.

FIELD GROWN ROSES.

Our roses are grown out-of-doors in the open ground; at best, pot-grown plants are of small value compared to field-grown stock. It requires but slight calculation to appreciate the value of roses grown in the open ground with plenty of room for growth and expansion of roots under liberal cultivation, over a plant grown in a pot with roots cramped and bound in hard dirt and no cultivation.

Our field-grown roses make a large growth and many sorts are cut back somewhat before shipping. Roses should generally be cut back when transplanted; it is the new wood—the new growth—which produces the flowers, and if the bush is well pruned each season, allowing the whole strength of the roots to be put forth in producing this new growth, with not too large a top to work on, the quicker plenty of bloom will be obtained and the quality improved. Our roses bloom before being sent out and when transplanted will be in bloom again practically as soon as in full foliage. Tea roses, nursery grown, are out of the question in the East, as the climate will not permit of keeping them in the nursery rows during the winter. With splendid field-grown roses of the grade we offer, and at such low prices, no one can afford to plant little pot-grown plants (even if given to them) and wait a couple of years for any satisfactory bloom. People who buy green-house roses through eastern catalogues, order them because they are cheap, while if they could see the plants, or would stop to consider that they are nothing but little slips grown in two-inch pots, they would never order them; at least, not when good large field-grown plants are to be had for only a few cents more.

ALL OUR ROSES ARE GROWN ON THEIR OWN ROOTS AND ARE FAR SUPERIOR TO BUDDED PLANTS.

THEY NEVER SUCKER OR PRODUCE WILD ROSES. IMPOSSIBLE TO PRODUCE ANYTHING BUT THE
GENUINE VARIETY. THEY MAKE SHAPELY, SIGHTLY AND SYMMETRICAL BUSHES
FOR LAWN AND GARDEN, AND ARE EASILY CARED FOR.

The old method of growing roses of distinct varieties was by "budding;" that is to say, budding the desired species on to the root of a wild rose. The most prominent rose growers of to-day are getting to grow roses on their own roots, fully recognizing their superiority for the garden and lawn. With the average amateur rose grower, it is, in nine cases out of ten, a question of only a short time before "suckers" from the wild rose root of the budded plant will entirely run out the variety budded in; the planter then has nothing but a wild Manetti rose. Thousands of them have so turned out on this coast as well as throughout the country. Very often it happens that the shoot or shoots of the variety budded on to the wild root will be broken off in packing or after planting, or for some reason dies down: the plant is then entirely worthless. With an "own root" rose you may break it or cut it back clear down to the roots without harm, as in sprouting from the roots the genuine variety only will be produced. In cold sections tender sorts often winter-kill from the top down to roots; a budded plant in such a case is thereafter worthless, but not so with an own root one. Many of the budded plants are so ungainly, crooked and scraggly, that shapely plants cannot be made out of them and in consequence they are totally unfit for the lawn and garden. Nearly all budded roses are grown on the wild Manetti rose stock; it is natural for this stock to go dormant or partially so during the winter, and therefore where an ever-blooming variety is budded on this stock it is bound to impair the blooming quality of the plant for quite a portion of the year; a rose grown on its own roots, vary naturally, the roots and top will work in unison; this is an important point, especially on this coast or wherever roses can be kept in bloom the greater portion of the year. With some varieties it is more work and requires a little more time and for this reason some nurserymen have been slow in adopting the own root process of propagation. One of the most prominent and widely known Landscape Architects of the east says in his catalogue: "After long experience with roses, I have concluded that the imported budded roses are comparatively worthless for general planting, and have decided, *with the exception of a few varieties, which can only be obtained in budded plants*, to handle nothing but AMERICAN GROWN ROSES ON THEIR OWN ROOTS." In another rose catalogue we find the following: "Many people, however, have become prejudiced against budded roses, and justly so too, on account of the tendency of the variety used as a stock, which is of no value for the production of flowers, to send up sprouts from below the union where the choice variety was budded in. These sprouts are, as a rule, very vigorous, and almost invariably choke out the bud, the result being a large, vigorous-looking bush without flowers. The novice in rose growing hastily concludes that budded roses will not bloom when, in fact, his choice variety has been entirely choked out and he only has left the variety used for the stock. It follows therefore, that only professional gardeners who thoroughly understand the science of budding and the training of budded roses, should ever undertake the planting of budded roses."

Roses bushes grown on their own roots, in the large eastern markets, bring from 25 to 40 per cent. more than budded plants.

SOUTHERN CALIFORNIA GROWN ROSE BUSHES ARE LARGEST, HARDEST AND BEST.

In certain sections here we claim to have the most perfect conditions and soil for producing the best and most healthy rose bushes in the world. We have virgin soil; not exhausted and worn-out by years of constant cropping, or infested by injurious insects. In short, we produce rose bushes which are in perfect health and vigor and more suitable for transplanting to all sections, including the East and South, than plants produced in these sections. It is reasonable to believe that a plant reared under every favorable condition is more robust, hardy and of better constitution than one produced in a section where it has had to combat the conditions of worn-out soil, unfavorable climate, insects and pests. This is why our plants go into nearly every State of the Union and thrive.

GREENHOUSE POT GROWN ROSES OF VERY LITTLE VALUE FOR OUT OF DOOR PLANTING.

Firstly, there is nothing to them but a soft, spongy, green substance forced into rapid growth under glass and by heavy fertilization; they have no real wood, substance or roots to withstand the shock of transplanting out-of-doors, to say nothing of a journey through the mails; few live, and fewer still ever attain true maturity of the genuine variety in its glory. Greenhouses as a rule are infested with rose insects and disease, and while the experienced florist is able to keep them under control the plants are frequently infested and the amateur buyer is soon out his money and time. Even in case of living and thriving, life is too short to wait for them to mature to good blooming plants, when large plants can be had for so little.

OUR ROSES ARE GUARANTEED TO LIVE.

Remember that plants shipped between December 1st and March 15th are guaranteed by us to live; that is, we will duplicate any plant which fails to live, without charge to the buyer. Our past experience demonstrates that we can afford to do this, as we send out a grade of plants which will live under favorable conditions; and our customers are of the class who buy roses because they want bloom and are willing and expect to care properly for their plants. Does this proposition look as if we had faith in our plants? Do you know of any other house in the United States doing a large business who has the same faith in their stock and customers?

SUCCESS SUCCEEDS.

We succeed in selling our rose bushes for the very good reason that our customers have success in making them grow and bloom. The success of our customers is primarily our success. A satisfied customer is our best advertisement. Can you appreciate, therefore, that we are bound, as the prime key to our success, to do our very utmost to give the highest value for money forwarded to us, and to stand by our customers and see to it that they get complete satisfaction.

EXPRESS CHARGES PREPAID BY US.

Do not fail to take note of how and why we do this (explained on page 4). You have no express bill to pay when your order arrives, which must be figured in as cost of your plants. This is a new departure, a new feature in this line of business, distinctly our own and one which must be highly appreciated by buyers on account of the saving of money to them. It puts all our customers, far and near, practically on a basis of living in the same city with us.

THE ILLUSTRATIONS IN THIS CATALOGUE are actual reproductions from photographs, and as true to nature as it is possible for a photograph to be. There are no drawings from fancy or imagination, but every cut represents a photographic view of the flower or plant in actual life and existence.

WE WISH TO HEREBY EXPRESS OUR THANKS

To our many customers of the past for their liberal patronage and courteous treatment; every order is highly appreciated, be it large or small. During shipping season it is impossible to acknowledge receipt of all orders and thank customers for them. During the past season however, we did not receive a single complaint of delay in filling an order, or of stock being other than in good condition when received; nor was there a single package lost in transit. Considering the scope of our business, both in volume and territory, we think this something unusual.

The careful observer of this Catalogue will note that it is not a "yellow" publication (as sensational newspapers are styled), with bold and highly sensational headings and descriptions, and gaudy illustrations drawn from fancy without any regard to correctness (may we hope the day will soon come when people will cease to be humbugged by that sort of advertising?) but withal that it is the most expensive Rose Catalogue published in the United States, and also, we think, the most complete of field-grown roses, or of the best sorts adapted to general cultivation. That we are under very large expense in producing the book and putting it in circulation is easily appreciated by all; it is forwarded to prospective rose buyers without charge; are we therefore unfair or asking too much in APPEALING TO YOUR GENEROSITY to in some manner show your appreciation of our efforts and work? Surely there is some one or two roses listed herein you do not possess, which you can readily find room for and from which you will derive great satisfaction and pleasure; an order for even one rose will convince us that you appreciate our placing this book in your hands and our work; or should it so happen that the planting of roses is impossible for you, your appreciation can be as fully demonstrated by your turning the book over to some friend or neighbor who is in position to plant, adding a word of interest from yourself. Remember that we guarantee satisfaction to all. We thank you in advance for favors you may show us.

HOW TO PLANT ROSE BUSHES.

We strongly advise the planting of all rose bushes after sundown, at night or during cloudy weather, instead of under a blazing sun. (This for the comfort and benefit of the plants—not the planter). If roses are planted in poor soil and neglected, poor results must be expected. Careful treatment and high cultivation is well repaid with beautiful bloom of the best quality. Dig the holes or trenches for reception of plants on a good liberal scale, so as to have the soil for some distance in every direction from the roots loose and pliable; thus, that the tender roots may have soft and well worked soil in which to grow and expand. Spread the roots out in their natural positions (not cramped), and if any are broken or bruised cut them off at the break smooth with a sharp knife. For filling in about the roots have the earth thoroughly pulverized and with the hand sift it well about the fine roots, that each small fibrous rootlet may receive sustenance from the start. At first, however, only partially fill the holes or trenches (enough to well cover all roots) leaving a furrow at the top for holding the water; now fill the trenches up with water and keep the soil literally soaked for twenty-four hours; more dirt can then be put in, but for some days see to it that the dirt about the roots is kept thoroughly wet and that the ground does not crack and allow the air to get at the roots.

If manure is used it should be well rotted and mixed with the soil. Do not place manure directly on the roots or allow it to come in direct contact with any portion of the plant.

THE CALIFORNIA ROSE COMPANY,

P. O. Box 938.

LOS ANGELES, CALIFORNIA.

NOTE OUR PRICES FOR LA FRANCE. BIG BUSHES, TOO.

THE ROSE.

Hundredfold as the petals of the Castilian, simple as the corolla of the Briar, the rose is the emblem of almost every attribute with which man has expressed his thoughts. Aurora perfumed the morning with rosy petals, Venus vowed "under the rose," and wicked Cupid sought excuse for his fugacity with a rose-bloom.

So it is this very day. Our Californian Floral Festivals shower millions of roses, the emblems of youth and joyousness, upon the belles of our land. And this very belle expresses her vow with the boquet of roses which accompanies her to the altar of the saints.

In what country has not the influence of the Queen of Flowers been felt? Did not the empire of the Negus give us its roses as well as the ridges of Siberia? York and Lancaster fought under such sign, and the Banksia furnishes the Mongol the bower for his home. A bishop of Rome consecrated a briar in the Teuton forest and built the cathedral which still furnishes the hold for the "Thousand Year old rose of Hildesheim;" and the devotion of the Indian on the Ganges to the Bengal rose, or that of the Arab or Moslem to the bloom of Hebrons, was no less devout and everlasting. Surely, if Dornroeschen's castle was to be overgrown to-day, a Cherokee would clothe it and she herself would be as sweet as a La France.

Where is the distinction which we millions of mankind make in our selection of roses, those thousands? Is a cottage too plain, a mansion too stately to be cheered by an Allen Richardson, to be adorned by a Glazenwood, to be sweetened by a Reve d'Or, to be sanctified by a Marie Henriette? Is not the dainty Cecile Brunner the Baby-rose in the country and in city? And Paul Neyron, the gorgeous blaze in pleasure-ground or park? The faint blush of a Bride, the deep velvet of a Jacqueminot; the hue of a Malmaison, the glory of an Ulrich Brunner; the charm of Bridesmaid; the wealth of Prince of Rohan; the tenderness of a Kaiserin; the aristocracy of an American Beauty: where are their rivals? We dream of the Attar of old, and inhale the odor of a Tea rose of to-day. Be it a Marechal Niel, a Wootton, a Marshall P. Wilder, a Briar in the hedgerow, it is heavenly fragrance of which we partake.

Poet, painter and sculptor have tried to immortalize the Queen of Flowers, but it is left to the gardener to realize their dreams. And rich as his achievements, true as his claims, it, again, takes the land of sunshine to bring perfection to his work. Love dwells everywhere, as roses bloom in every yard. But California, California is the land where the loveliest love dwells in the rosiest rose.

GEO. HANSEN.



AMERICAN BEAUTY.

AMERICAN BEAUTY. (H. R.)

(See illustration opposite page.)

Who has not heard of or "raved" over American Beauty Roses? Most appropriately named of any rose in this book; it is truly a "Beauty" and American. There are Roses and Roses, but for stateliness, grandeur, majestic bloom, fragrance and generous foliage, American Beauty well grown and in its prime is without a peer; its mammoth flowers, produced on great stalks two to three feet long, well covered with the most liberal foliage known in roses, combined with the richest fragrance of the Tea varieties, are a sight—a fact—which one may well go into ecstasies over. A very valuable feature of this rose is that it blooms through the entire growing season and is at the same time perfectly hardy for cold sections. Color a deep, brilliant pink, shaded with rich carmine-crimson. The cut flowers in eastern markets often bring \$2.00 each. 25 cents each; \$2.50 per dozen.

ADMIRAL DEWEY. (H. T.)

The originator's description is as follows; "Delicate blush-pink, shading to white, globular, expanding into a full flower without showing center. A sport from Madame Caroline Testout, more vigorous in habit and a very free bloomer. The flowers are borne on long, stiff stems, requiring little or no tying. Certificate at Boston; bronze medal and certificate at New York." 50 cents each; \$5.00 per dozen.

ANTOINE RIVOIRE. (T.)

A new rose of much merit and value for garden culture; a handsome, clean and vigorous grower and profuse bloomer. Color, rosy-flesh, on a yellow ground, often shaded with a border of carmine; flowers of extra large size, delicately formed and moulded and open in the most charming manner, petals reflexing and rolling back not unlike a Camelia blossom. 25 cents each; \$2.50 per dozen.

BEAUTY OF GLAZENWOOD. (Banksia.)**BEAUTY OF GLAZENWOOD.**

A distinct and grand climber; of very rapid growth and not subject to disease; color, a combination of copper, carmine and salmon-yellow,—most varied in its shadings and markings; flowers nearly single and produced in the most wonderful profusion during the spring months; a plant in full bloom with its perfect mass of varied coloring is one of the prettiest sights imaginable. 25 cents each; \$2.50 per dozen.

AUGUSTINE GUINOISEAU. (White La France.) (H. T.)

A grand rose for universal planting; especially adapted to garden culture, doing well seemingly under all conditions; it is an exceedingly profuse bloomer for the

**AUGUSTINE GUINOISEAU.**

entire year; color, a delicate soft flesh; at times almost pure white; flowers large, full, of good substance and highly fragrant. 25 cents each; \$2.50 per dozen.

HIPPOLYTE BARREAU. (H. T.)

A most grand rose, which we guarantee to give splendid satisfaction. Of pretty, symmetrical growth, clean and liberal foliage, free from disease. Flowers large and full, deep and of splendid substance, while for fragrance it is strictly one of the best. A tremendous bloomer and flowers always coming in good condition. The color is a splendid clear bright glistening red, which stands our trying weather during the summer without fading. 25 cents each; \$2.50 per dozen.

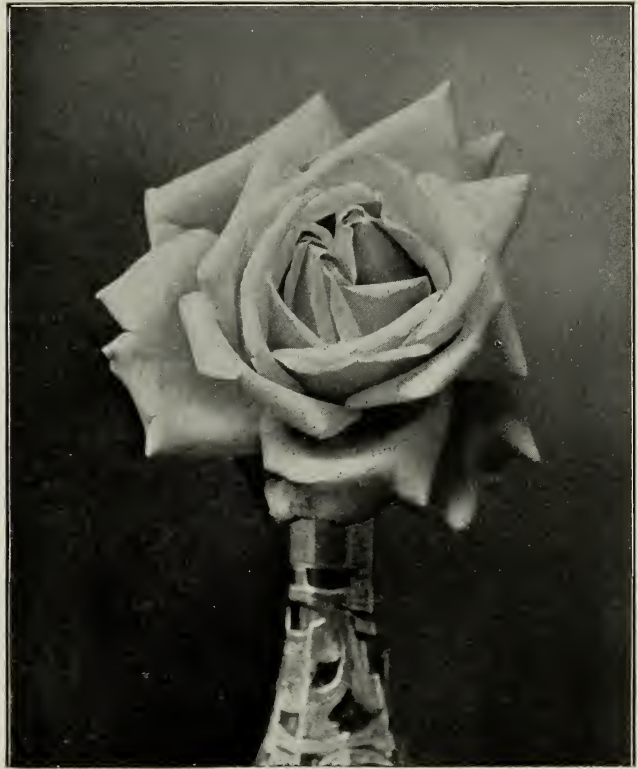
BARONESS ROTHSCHILD. (H. R.)

An old and well-known sort; rank in growth; flowers of immense size, exquisite pink color. 25 cents each; \$2.50 per dozen.

BRIDESMAID.

(T.)

Of American origin; a sport of C. Mermet, possessing all the good qualities of the parent variety, but surpassing it in color, being a more deep, brilliant pink and constant in color under all conditions. Probably the most popular pink rose ever introduced and becoming more popular each season. Flower very large, full, perfect shape, fragrant and a constant bloomer. 25 cents each; \$2.50 per dozen.

**BRIDESMAID.****BON SILENE. (T.)**

An old standard sort; noted for its richly colored and beautiful buds; a constant bloomer. 25 cents each; \$2.50 per dozen.

BELLE SIEBRECHT. (H. T.)

A splendid rose of recent introduction, as free blooming as the Teas. Color, imperial pink; grown out of doors in this section it is of a most charming red color, bright and clear—one of the very best constant blooming red sorts. Buds perfectly formed, being long and tapering, and when full blown the petals reflex in a graceful manner; hardy and fragrant. 25 cents each; \$2.50 per dozen.

PRINCESS BONNIE. (T.)

Very free of growth, shapely and symmetrical and one of the most constant and prolific bloomers, all of which go to make a prime garden sort. Color, solid crimson, bright and shining; flowers of medium size, not very full and double, but graceful and highly attractive. 25 cents each; \$2.50 per dozen.

YELLOW RAMBLER. (P.)

A suitable companion for Crimson and White Ramblers; habits of growth, etc., the same as these sorts; color of flower, a clean, bright yellow; hardy. 25 cents each; \$2.50 per dozen.

BRIDE. (T.)

Produced in 1885, at Summit, N. J. A sport from Catherine Mermet. Is more largely grown under glass in the east than any other white variety. Well-known and



highly prized everywhere. The buds are extremely large, most exquisitely shaped and moulded, very long and artistically pointed; color, white; in this immediate section and the extreme south the outer petals are tinged with rose. 25 cents each; \$2.50 per dozen.

CHEROKEE, SINGLE. (Cherokee.)

A distinct and beautiful climbing rose of rare merit. A most vigorous and clean grower, entirely free from disease. Flowers large, clear white and single, full of bright yellow stamens in the center, making a very attractive appearance; foliage distinct and one of the valuable features of the plant; its color is a very rich, dark, glossy green; surface smooth, always bright and shining and free from dust. Will cover a porch quickly; very valuable for screens, fences, arbors, etc. 25 cents each; \$2.50 per dozen.



CHEROKEE, SINGLE.

CAPTAIN CHRISTY. (H. R.)

A grand hardy variety and free bloomer; flowers large, very double and beautiful; color, fresh, delicate pink, with deeper shading in center of flower. Valuable for all sections. 25 cents each; \$2.50 per dozen.

CLIMBING METEOR. (H. T.)

A sport from Meteor. (Our illustration of Meteor on page 31 will answer for Climbing Meteor, as the flowers are identical). Of robust climbing habit, a constant and free bloomer, perfectly hardy and free from disease; as to coloring, there is no richer, velvety crimson in the rose family. Should be planted where it will get the sun all day, if possible. 25 cents each; \$2.50 per dozen.

CLIMBING MALMAISON. (B.)

Bloom identical with Souv. de la Malmaison; a constant and free bloomer; perfectly hardy in cold sections; an unusually strong climber. The flowers are extremely pretty, both in bud and open flower; large, full and compact bloom, and holds in good condition admirably during the hardest weather on roses in summer; like nearly all Bourbons it is very fragrant. 35 cents each; \$3.50 per dozen.

CELINE FORESTIER. (N.)

A good climbing rose; color, light yellow with deeper coloring towards the center; flower of good size; free bloomer. 25 cents each; \$2.50 per dozen.

CLARA WATSON. (H. T.)

A new ever-blooming rose of English origin; of good robust growth and healthy; flowers of large size, good form and rich fragrance; the color is blush-pink with a shading of yellow at base of petals. 35 cents each; \$3.50 per dozen.



CLIMBING KAISERIN AUGUSTA VICTORIA. (H. T.)

(The illustration of Kaiserin on page 24, shows the bloom in better detail.)

This is the grandest acquisition to the climbing rose family yet produced, and is unquestionably the very best climbing white rose in existence. We produced and sold the first field grown plants of this sort in the United States, and we have yet to hear of a single complaint or disappointment regarding it. It originated at Wilmington, Del., and the original plant in a four inch pot was sold for the sum of \$500.00. A very strong, thrifty grower, free from disease, unusually pretty foliage, and the flowers produced on stout, long stems. Although a Hybrid Tea, it is one of the best bloomers we know of for the entire year and will produce more flowers than many of the Teas or Noisettes. Be it remembered, at the same time, that it is perfectly hardy even for cold sections. The flowers are identical in every way with its parent "Kaiserin Augusta Victoria" which is well-known by all leading Nurserymen

and Florists as the best white ever-blooming rose grown. The flowers are exquisitely grand—all of them—perfect in shape, size, substance, fragrance, lasting qualities and fullness of flower; bloom will stay on the plant remaining in perfect condition longer than any rose we know of. In this section and elsewhere during trying hot and dry weather so many of our best roses go to pieces at once they are full blown, but not so with "Kaiserin;" it opens up full and broad, petals reflexing and rolling back until it assumes the appearance of a perfect blossom of the Camelia. Words fail to do this grand rose justice; to be appreciated it must be growing and blooming at your home. We advise planting this sort on the sunny side of your house. 50 cents each; \$5.00 per dozen.

CHROMATELLA, OR CLOTH OF GOLD. (N.)

A most lovely clear, bright yellow climbing rose. Very full and double, beautifully formed buds and flowers; very fragrant. Similar to Marechal Niel; a better grower, but not quite so profuse a bloomer or so rich in coloring. Valuable. 25 cents each; \$2.50 per dozen.

CLIMBING PERLE DES JARDINS. (T.)

A sport from the well-known bush rose, Perle des Jardins, the flowers being identical with the parent bush; the Climbing Perle however, is a good strong climber and quickly produces effect; in some sections of the south it is planted in preference to Marechal Niel as it is claimed to be a much more profuse bloomer, while the flowers are quite similar in shape, color and size. A very striking and attractive feature of this variety is its distinct wood and foliage; the former being dark red while the latter is a very rich glossy green; the lovely shaped golden yellow flowers in this grand setting make a beautiful sight. Fragrant and lasting; valuable for cutting. We are highly pleased with it and recommend its planting. 35 cents each; \$3.50 per dozen.

CLIMBING DEVONIENSIS. (T.)

A sport from Devoniensis and identical with that sort in every way except habit of growth, which is climbing. Flowers large, creamy white, prettily formed and of a rich Magnolia fragrance. 25 cents each; \$2.50 per dozen.

CLIMBING NIPHETOS. (T.)

A sport from the well-known Niphetos and identical with that sort, except that it is a vigorous climber, growing from ten to fifteen feet in a season; color pure white with a slightly lemon center; beautiful, long pointed buds and fragrant. 35 cents each; \$3.50 per dozen.

CLAIRE CARNOT. (N.)

Color, fine coppery-yellow, shaded with amber at base of petals and often bordered with rosy carmine; flowers of medium size; especially pretty in bud; a good strong grower. Valuable in a collection or to form a contrast with climbers of other colors. 25 cents each; \$2.50 per dozen.

CRIMSON RAMBLER. (P.)

So widely advertised and planted during the past few years, that it is now well-known. An enormously strong and rapid climber, and perfectly hardy for the coldest sections. In this immediate vicinity it is slightly subject to mildew. In the east it is grown very extensively as a pot plant under glass, good specimens during Easter readily bringing from \$3.00 to \$5.00 each. Flowers produced in pyramidal panicles, carrying from thirty to forty blossoms; flowers, bright crimson and of small size. It does not bloom the entire year. 25 cents each; \$2.50 per dozen.

CORONET. (H. T.)

A cross between Paul Neyron and Bon Silene, both valuable varieties; a prime grower and constant bloomer; flowers apparently about the same size as Paul Neyron—extremely large—and produced on good stiff stems, making it valuable for cutting; form is full, deep and very double; the coloring is distinct, remarkable and rich; in bud it is rich carmine, which lightens to soft pink as the flowers open, and petals edged with silvery-gray; of delightful fragrance. Makes a symmetrical and compact bush. Valuable for garden culture. 50 cents each; \$5.00 per dozen.



CLIMBING WOOTTON. (H. T.)

On another page you will learn of the grand new, hardy white climbing rose "Kaiserin;" in the Climbing Wootton we have an ideal companion for it—the long wished for hardy, red, fragrant, free-blooming, climbing rose. We were the first to sell field grown plants of this sort—which was last season and we hear much praise concerning it. It is a sport from the well-known, lovely rose, of American origin, "Souv. de Wootton," and the "Climbing Wootton" has the same large, deep crimson, beautifully shaped and exquisitely perfumed flowers; one of the most healthy, vigorous and clean growers in the rose family, making shoots of from ten to fifteen feet in a season; petals of great substance; deliciously tea-scented; beautiful both in bud and flower. Free from mildew, which cannot be said of Henriette. Don't neglect planting this grand rose. 25 cents each; \$2.50 per dozen.

DEVONIENSIS. (T.)

On account of its whiteness and sweetness of perfume, often called the "Magnolia Rose." Creamy white, delicately flushed in the centre with pink. Flowers very large and full, a constant bloomer and fine grower. Another of the grand old favorites which still retains its popularity. Very valuable in any collection. 25 cents each; \$2.50 per dozen.

GLORIE DE DIJON. (T.)

(1853.) A grand robust climbing sort, which is not being lost sight of by the introduction of new sorts. Color, a combination of salmon, orange and buff; flowers very large, full, fragrant and of globular form; very free bloomer. 25 cents each; \$2.50 per dozen.

GENERAL ROBERT E. LEE. (T.)

A new rose which promises to be a good garden sort; of good free growth, producing handsomely shaped, long buds on long stems; extremely free bloomer. Color, apricot-yellow, shaded to bright salmon. 35 cents each; \$3.50 per dozen.

HERMOSA. (B.)

Almost too well-known to need any description. Perfectly hardy and continuous bloomer; flowers small to medium size; color, a pleasing shade of pink; fragrant. 25 cents each; \$2.50 per dozen.

JOHN HOPPER. (H. R.)

An old standard sort and good variety. A good bloomer of its class. Color, silvery rose. 25 cents each; \$2.50 per dozen.



DEVONIENSIS.

• DUCHESS DE BRABANT. (T.)

One of the most persistent bloomers in the rose family; foliage and wood of light green, quite distinct; a thrifty grower and not subject to disease of any kind. Flowers cup-shaped; color a lovely shade of soft rosy flesh, deepening to warm pink and bright rose; petals most delicate and wax-like, nearly transparent; one of the most distinct varieties in the rose family. Very popular and largely planted. 25 cents each; \$2.50 per dozen.

**• DUCHESS DE BRABANT.****COQUETTE DE LYON. (T.)**

A very pretty canary yellow; a good clean grower and constant bloomer, the bloom always seeming to be produced in the most perfect condition. Valuable for bedding and very desirable in a collection of roses. 25 cents each; \$2.50 per dozen.

CHRISTINE DE NOUE. (T.)

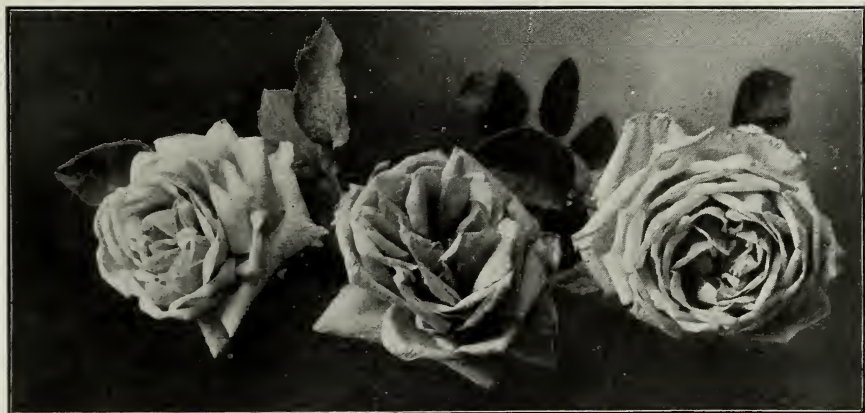
Quite popular. A strong and clean grower, making a symmetrical and handsome bush. Buds long and finely pointed; color, rich crimson maroon, sometimes streaked with silvery white. 25 cents each; \$2.50 per dozen.

CLIO. (H. R.)

Raised by Wm. Paul & Son, the celebrated English rose growers. Awarded first-class certificates by Royal Horticultural Society. Of vigorous growth and good foliage; flowers very large, of fine globular form and freely produced; color, flesh, shaded in center to rosy-pink. 35 cents each; \$3.50 per dozen.

DUCHESS OF ALBANY. (H. T.)

Quite commonly called "Red La France." This is a superb new rose, resembles La France, but is more vigorous in growth, and color of flower much deeper and richer. It is a continuous and free bloomer, producing a great abundance of the most lovely buds and flowers month after month, apparently needing little or no

**DUCHESS OF ALBANY.**

rest. Flower is extra large, elegant in form, very double, full and remarkably fragrant; color, brilliant rose-pink, exquisitely shaded. Hardy and merits a place in every collection. 25 cents each; \$2.50 per dozen.

GOLDEN GATE. (T.)

A most grand new rose. Although not of the color its name would perhaps suggest, in quality, it is so. Produced in 1891; is grown under glass extensively at Washington, D. C. Grown out-of-doors on this coast it has done admirably, and is one of the sweetest and prettiest things we know of; a good grower, vigorous and free bloomer. The color is creamy white tinged with flesh—most delicately shaded; the buds are long and perfectly shaped; the petals large and broad, and the flower either in bud or half open is extremely beautiful in every respect; delightful fragrance. 35 cents each; \$3.50 per dozen.

HELEN KELLER. (H. R.)

One of the latest acquisitions of Mess. A. Dickson & Sons. Makes a pretty and shapely bush, and is one of the very best bloomers of its class; the flowers are large, full and very fragrant; color, brilliant rosy cerise, quite distinct in shade and very pleasing. Awarded nine first-class certificates at various rose shows in England. 50 cents each; \$5.00 per dozen.

HOMER. (T.)

An old timer (1859) but still planted. Color, salmon-rose, often richly mottled; noted for its pretty buds. 25 cents each; \$2.50 per dozen.

EARL OF DUFFERIN. (H. R.)

Originated by the famous rose growers, Dickson & Sons. One of the finest hardy red roses of recent introduction. Color rich, brilliant, velvety crimson, shaded with dark maroon; large, full and superbly formed; the most delightful fragrance imaginable. A splendid grower. One of the few intensely rich, red roses to hold its color. The petals are of great texture and substance, resembling the finest velvet. Petals handsomely reflex, like La France. A vase of "Dufferins" make as rich a show as one would wish to feast the eyes upon and emit a penetrating fragrance. 25 cents each; \$2.50 per dozen.

**EARL OF DUFFERIN.****MADAME****WELCHE. (T.)**

A good variety. Flowers extra large, full and double and of a beautiful rounded form. Color a pretty shade of yellow, deepening toward the center to orange or copper-yellow; Remarkably sweet. A good grower, of compact and bushy habit. 25 cents each; \$2.50 per dozen.

HELENA CAMBIER. (H. T.)

A charming new rose of French origin; hardy and a continuous and free bloomer; a free grower, making a shapely, compact bush; flowers of good size, of splendid substance and lasting; color coppery yellow to deep amber yellow, changing to lemon yellow in outer petals, making a pretty and striking combination. Promises to be a splendid garden sort. 50 cents each; \$5.00 per dozen.

CATHERINE MERMET. (T.)

One of the very finest and loveliest roses grown; a grand variety in every way. Flowers very large and globular, the petals being recurved and showing to advantage the lovely bright pink of the centre, shading into light, creamy pink, reminding one of La France in its silvery shading. Richly perfumed; a good grower and in bloom constantly. Positively a grand acquisition and sure to please all. 25 cts. each; \$2.50 per dozen.

CORNELIA COOK. (T.)

A very pretty pure white rose; petals of rich, waxy texture; flower full and double; especially lovely in bud—long and tapering—fully as pretty in shape as Bride. An unusually good winter flowering sort. 25 cents each; \$2.50 per dozen.

COMTESSE RIZA DU PARC. (T.)

Raised from Comtesse de La-barthe. Bronzed rose with carmine tint; flowers of medium size, full and highly perfumed. 25 cts. each; \$2.50 per dozen.

GOLD OF OPHIR. (N.)

A medium size rose of distinct appearance; good strong climber; color, salmon-yellow, shaded to pretty tints of rose; a free bloomer. 25 cts. each; \$2.50 per dozen.



CATHERINE MERMET.

FRANCISKA KRUGER. (T.)

Produced in 1879 by Mr. Nabonnand. A good grower and still quite popular; style of flower very similar to Catherine Mermet; color, coppery-yellow, varied with lighter tints. 25 cents each; \$2.50 per dozen.



KAISERIN AUGUSTA VICTORIA.

KAISERIN AUGUSTA VICTORIA. (H. T.)

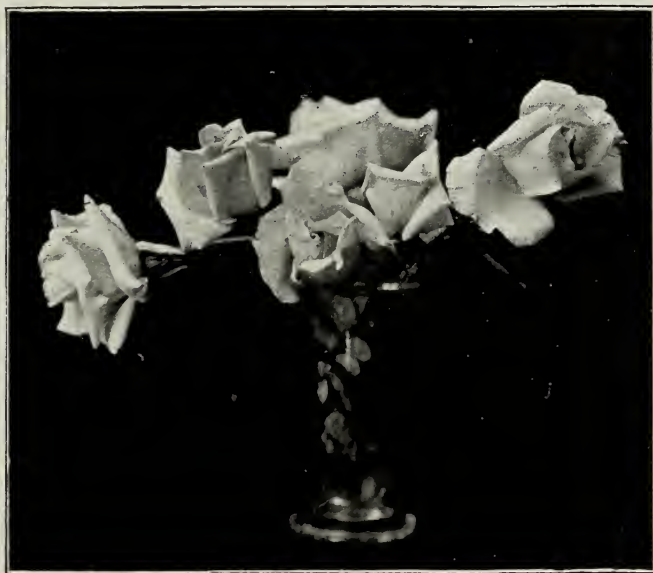
(See illustration opposite page.)

This is easily the grandest and most beautiful white ever-blooming rose extant; we can say this with no fear of being contradicted by any one competent to speak. Although a Hybrid Tea and hardy for cold sections, it is one of the very best bloomers in the rose family, throughout the entire year; it will produce half a dozen or more blooms to one of Bride, a far better grower, flowers produced on better and longer stems and the color more satisfactory; there is not the slightest greenish tinge in the bloom; it is, in fact, a most clear, shining, lustrous white, with just enough of the lemon cast in the center to make it perfect; the foliage is a marked contrast to some of the best Tea sorts, being large, profuse and healthy; although grown extensively, under glass, it is essentially a garden rose "for the people." It is equally handsome in bud or open flower; the flowers are very large, and although it opens wide and full, petals reflexing and rolling back to the stem, the center is not shown; the petals reflex, curve and roll back as it opens until the appearance is strikingly like a perfect bloom of the Camelia; petals of thick leathery substance; highly perfumed. 25 cents each; \$2.50 per dozen.

MAID OF HONOR. (T.)

(First named "Miss Clara Barton.")

A sprout from that grand and well-known Tea rose, Bridesmaid, like its parent in habit of growth, style of flower, etc., but of a richer and deeper pink color. Brides-

**MAID OF HONOR.**

maid grown out of doors generally lacks that richness of color so much desired and which "Maid of Honor" possesses; we therefore predict great popularity for this sort; it is being quite extensively grown under glass. 50 cents each; \$5.00 per dozen.

LA FRANCE. (H. T.)

We wonder if there is a lover of roses in the country who does not know and appreciate this superb old standard variety. It is as grand to-day as ever, and we think more highly prized year by year. This variety was produced in 1867 and was raised from seed of a Tea rose. Here we grow them in great hedges and a magnificent sight they are. If you have been growing "budded" La France, you have no idea



of what a fine shapely, symmetrical plant or hedge this sort makes, grown on its own roots in proper shape, as our stock is. Description: delicate silvery rose, changing to silvery pink; very large, full, of fine globular form; a most constant bloomer. The sweetest and most useful of all roses. Highly fragrant and hardy. The rose for the millions. 15 cents each; \$1.75 per dozen.

LAURETTE. (T.)

A very pretty rose indeed of recent introduction and highly praised as a garden rose wherever known. The foliage is unusually handsome and attractive, being a peculiar shade of dark shining green and lustrous; foliage sufficiently distinct to attract notice. Flowers of good size and lovely in form, only a portion of petals reflexing, and, contrary to most sorts, retaining its lovely form until petals drop or wither. Color creamy white, shaded rose; a continuous bloomer. 25 cents each; \$2.50 per doz.

LA REINE.

(H. R.)

Rather ancient (1844) but still called for now and then. Large and free flowering; color, glossy pink. 25 cts. each; \$2.50 per dozen.

MARGARET

DICKSON. (H.R.)

A new, hardy and good rose of Irish origin; one of the strongest growers known, throwing great stout stalks three to four feet with an enormously large blossom at the end of each. Color, white tinged with flesh; very fragrant. 25 cents each; \$2.50 per doz.

MADAME

LAMBARD. (T.)

A very good rose indeed and in considerable demand; a free grower and incessant bloomer; flowers of good size and heavy substance; color, rosy-bronze, shaded with carmine, changing to salmon and fawn; shape of flower very handsome; pretty pointed buds, the petals reflexing in the most graceful manner as it opens; fragrant. 25 cents each; \$2.50 per dozen.



LAURETTE.

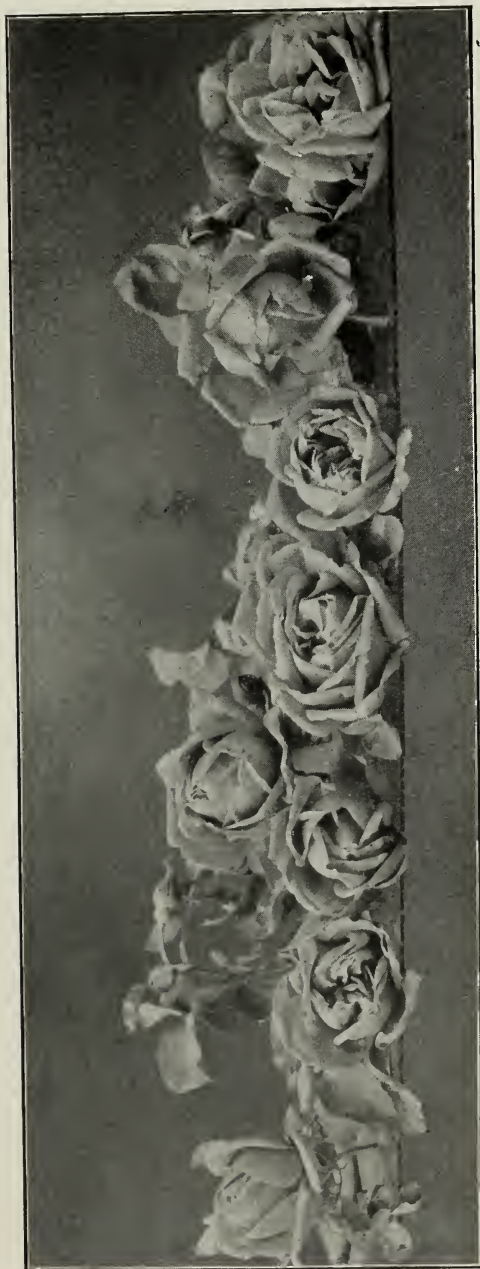


LAMARQUE. (N.)

For a climbing white, continuous blooming rose this has been the best up to time of production of the Climbing Kaiserin Augusta Victoria. It is still a grand good sort in all ways but is not hardy as "Kaiserin." In nearly all sections where the winter temperature will admit of it, Lamarque has been grown and is well known. Will stand perfectly in the Pacific Coast States and the South. 25 cents each; \$2.50 per dozen.

REINE MARIE HENRIETTE. (T.)

A grand climbing red rose and has been more largely planted on this coast and south than any other red climbing variety; hard to beat. It is a seedling from "Mme. Berard," fertilized by "Gen. Jacqueminot." A strong grower, constantly in bloom and very free. The flowers are of enormous size, exquisitely shaped, both as to bud and flower, and richly Tea-scented. The color is a marvelously rich and glowing crimson, and retains its color far better than the average rose. We have cut flowers of this variety which were as perfect in every way as any rose we have ever seen. Where the climate will permit of its being grown, it will positively give the very highest satisfaction. 20 cents each; \$2.00 per dozen.

**REINE MARIE HENRIETTE.****RAINBOW. (T.)**

A very useful and pretty striped variety; strong and vigorous in habit. It makes fine buds and flowers of a beautiful shade of pink, distinctly striped and mottled with bright crimson, shaded and toned rich amber-yellow. 25 cents each; \$2.50 per dozen.

SOLFATERRE. (N.)

Sulphur yellow; of good size; very pretty indeed, and a good robust climber. Makes a splendid contrast planted with other climbers. 25 cents each; \$2.50 per dozen.



MARÉCHAL NIEL. (N.)

It really seems uncalled for to enter any description of this truly grand and lovely yellow climbing rose, with its world-wide reputation. If you live in a section where tender roses will grow, and do not possess several good plants of this variety, it should by all means be the first on your order. It is unquestionably the very best yellow ever blooming climbing rose, with no fear of a successful rival. Produced in 1864 and said to be a seedling of "Isabella Gray." Perfect in form, both as to bud and flower; very large, very full; globular, and of the most delightful and lasting fragrance; color deep, rich yellow. One of the very few old roses which are planted more and more extensively each year. It should not be pruned. 25 cents each; \$2.50 per dozen.



METEOR. (H. T.)

This extremely distinct and valuable variety is well known in most every garden and all cut-flower establishments. It is one of the very brightest colored deep red roses in existence, and one of the few which seems to be able to hold its grand coloring under all conditions and circumstances. It is a rich, dark velvety crimson color; a constant bloomer, generally in full flower when many of the highly prized sorts are doing but little; healthy and entirely free from mildew; flowers very double and compact and borne on good long stems, especially adapted for cutting. Very fragrant. The only point against this rose is that it cannot always be depended upon to open good during the coldest weather; it requires heat and with plenty of it, the flowers are truly grand. 25 cents each; \$2.50 per dozen.



MAMAN COCHET. (T.)

This lovely new peerless Tea rose has now fully demonstrated that it is with us to stay and take a leading place among the grandest of Tea roses. We were the first to place this variety on the market in the shape of good field grown plants, and wherever it has been seen in bloom it commands the very highest praise; in fact, we have not learned of a single case of disappointment. The more we see of it and watch its growth, the better we like it for garden cultivation. The French originator refused \$1,000 for the original stock of two or three small plants—a very substantial testimonial in itself. The growth is very free and vigorous, resisting disease and mildew, unusually pretty foliage; a heavy and constant bloomer; color a clear rich pink, changing to silvery rose; as the flowers expand, the centre of the rose discloses depths of salmon-pink, with light orange tints, while the older petals lessen to pearl-pink, giving a combination of tints truly marvelous. The flowers are of great substance, are produced on good long and stiff stems; it is being planted largely in this section for cut flowers for market. Very double, full, fragrant, and as to size, it is the largest perfect shaped Tea rose we know of; the buds are long, firm, full, exquisitely moulded and pointed, the flowers being equally grand as they open. 35 cents each; \$3.50 per dozen.

MARIE VAN HOUTTE. (T.)

A most grand and justly popular rose. If you desire a rose that will ALWAYS be in bloom, and magnificent flowers at that, doing well under all conditions and circumstances, plant liberally of Marie Van Houtte. An exceedingly strong and vigorous grower and we think will produce as many perfect flowers in a year as any sort in existence. Of a beautiful straw color, with outer petals edged with bright rose; occasionally the entire flower is suffused with light pink. Flowers large, very full and fragrant. In every way a most charming and satisfactory garden rose. 25 cents each; \$2.50 per dozen.

**MARIE VAN HOUTTE****MRS. JOHN LAING. (H. R.)**

A most beautiful rose of long standing popularity, and finds a place in nearly all choice collections. A seedling from "Francois Michelon"; soft pink, large and of fine form, produced on long, strong stems; exceedingly fragrant and flowers continually when grown as a garden rose. 25 cents each; \$2.50 per dozen.

MADAME CECILE BRUNNER. (P.)

Plant of dwarf growth, excellent for bordering. Color salmon-rose. We think, the most beautiful and lovely of the miniature roses. Very fragrant. 25 cents each; \$2.50 per dozen.



MADAME CECILE BRUNNER.

MADAME CUSIN. (T.)

A valuable, strong growing, constant blooming variety which is still quite a favorite. Is grown by florists of the east for the cut flowers. Color, bright violet-rose, tinged with yellow; fine form, full and sweet. 25 cents each; \$2.50 per dozen.

MAGNA CHARTA. (H. R.)

Old and very well known (1876). Pink suffused with carmine, full and globular. Foliage and wood light green, and highly ornamental when planted with other varieties; fragrant. 25 cents each; \$2.50 per dozen.

ETOILE DE LYON. (T.)

One of the best and most beautiful yellow Tea Roses for general planting. Of good constitution; in fact, one of the very hardiest of the Teas, and with proper care will bloom the entire year. Flowers nearly as large as Marechal Niel, perfect in form, fragrant, full and beautiful in coloring. It positively will please and delight. 25 cents each; \$2.50 per dozen.

**ETOILE DE LYON.****MARSHALL P. WILDER. (H. R.)**

Another grand old sort which is still popular. Produced in 1884, being raised from seed of General Jacqueminot. Flowers large, semi-globular, full and well formed; color, rich cherry-carmine and extremely fragrant. Continues to bloom profusely long after other sorts of its class are out of flower. 25 cents each; \$2.50 per dozen.

MADAME CAROLINE TESTOUT. (H. T.)

A most grand and distinct variety: hardy and a continuous bloomer. It is an especially valuable and desirable garden sort, being a pretty and symmetrical grower, free from disease; wood and foliage very dark in color; foliage very large and prettily



marked; flowers produced on straight, long and stiff stems; buds and bloom large to very large, distinct and pretty in formation, with that brilliant satiny-pink coloring so pleasing to the eye, while its fragrance is delicious. 25 cents each; \$2.50 per dozen.

MRS. ROBERT GARRETT. (H. T.)

A valuable new variety raised by Mr. John Cook, of Baltimore, Md., who has produced a number of grand sorts. A cross between Sombreuil and Madame Caroline Testout; in growth it is quite similar to the latter sort; it is essentially a garden rose and will attract instant attention among a large collection of the very best sorts; as to blooming qualities, it would seem that its mission was to produce bloom and to see how much better it could do than its many good rivals. As we write this, we have a plant before us only about two feet high—three stalks—which is a mass of perfect bloom; about fifteen flowers, in good bud or full blown, and all suitable for being cut at once; the buds and open flowers are distinct and beautiful; the photograph herewith will give a better description of each than we can undertake to write; the coloring is a rich, deep, yet soft shell-pink, a color hard to correctly describe and one which comes only from petals of great substance; its fragrance is very sweet. 50 cents each; \$5.00 per dozen



MRS. ROBERT GARRETT.

MADAME ABEL CHATENAY. (H. T.)

A good rose which has been extensively grown under glass at Washington, D. C. for society purposes: on account of its fine growing qualities, hardiness and freedom of bloom, it promises to become a valuable garden sort. Flowers of good size and beautifully shaped and moulded; the buds are exquisite; the color is a beautiful creamy-rose shaded with rose vermillion and tinged with salmon; the base of petals being highly colored. 35 cents each; \$3.50 per dozen.

ANDRE SCHWARTZ. (T.)

One of the older and well-known good garden roses: flowers of good size, pretty and produced in abundance; color, rich General Jacqueminot crimson. 25 cents each; \$2.50 per dozen.

MADAME HOSTE. (T.)

Quite well known and justly popular. A vigorous grower, making a clean, shapely bush for the garden; flowers large, beautifully formed and produced on stout stems; color, creamy-white with amber center; a very prolific bloomer and good at all seasons. A desirable sort. 25 cents each; \$2.50 per dozen.

PERLE DES JARDINS. (T.)

This lovely yellow, constant blooming rose still holds its great popularity, with an increasing demand as it is more generally planted. The cut flowers of this variety with Bride and Bridesmaid have paid for more homes, gowns and innumerable things, than perhaps all other varieties combined. Makes an excellent garden sort. Flowers



PERLE DES JARDINS.

large, full and globular, with great depth and substance; richly perfumed; color, a clear golden yellow of a most rich and pretty shade, quite distinct from any other variety. 25 cents each; \$2.50 per dozen.

PRINCESS DE SAGAN. (T.)

This is a Princess indeed for this section; one of the very richest crimson red roses which will hold its color under the trying conditions of our summer weather, and at the same time a free bloomer throughout the year; flowers of good size, splendid form and substance, full and fragrant; texture exceedingly rich and velvety; of robust growth; a rich prize for your garden. 35 cents each; \$3.50 per dozen.

PAPA GONTIER. (T.)

Probably the most popular and widely sought for rose ever produced; people who have not planted of this variety insist upon getting it, and those who have planted a bush invariably plant several more. It is truly a grand rose and one of the most incessant bloomers for whole year in the entire rose family. Asplendid grower and makes a shapely and handsome bush. It produces the most perfect shaped lovely buds imaginable and of the deepest glowing crimson color. Flowers are of great depth and substance and will keep longer after being cut than most any other sort. Fragrant and sweet. 25 cents each; \$2.50 per dozen.

**PAUL NEYRON.**

(H. R.)

Very well known and popular; said to produce the largest flowers of any rose in existence. A seedling from Victor Verdier, fertilized by Anne de Diesbach; a handsome, upright grower producing a flower at the end of every long stiff stem similar to American Beauty; color deep rose; a free bloomer. 25 cents each; \$2.50 per dozen.

PAPA GONTIER.**PHILEMON COCHET. (T.)**

A very good rose; a good grower with unusually pretty and heavy foliage; a profuse bloomer, flowers coming on good stiff stems and very prettily formed; color, salmon-blush; good the entire year. 20 cents each; \$2.00 per dozen.

WHITE MAMAN COCHET. (T.)

A most charming new and lovely rose of American origin; a sport from that grand rose, Maman Cochet; style of growth and flower identical with its parents; full, firm, long, very large buds; the photograph shows a full blown flower; this variety is already being planted for cut flowers and as a garden sort it is going to take front rank. Like its



parent, both buds and flowers are of enormous size, produced on splendid stems and of the best quality for cutting; the color is a beautiful snow-white, at times tinged with the faintest suggestion of blush. Plant Maman Cochet and White Maman Cochet and you will possess flowers to revel over. 35 cents each; \$3.50 per dozen.

NIPHETOS. (T.)

One of the old sorts (1844) but still called for and planted. Is noted for its long, shapely and beautiful buds; color, white, sometimes tinged with a trace of pink. Of rather delicate constitution, and not so well adapted to garden culture as under glass. 25 cents each; \$2.50 per dozen.

QUEEN SCARLET. (B.)

A splendid variety where a hardy, constant blooming, rich red rose is desired; a strong and thrifty grower and a most profuse bloomer for the entire year; flowers of medium size, full and fragrant; color, a bright scarlet which remains constant. 20 cents each; \$2.00 per dozen.

REVE D'OR. (N.)

One of the grandest climbing roses: a splendid robust climber with the very best of foliage; a good plant will soon go to the top of a two-story house and cover space proportionately large the other way; such a plant in full bloom, with its graceful

**REVE D'OR.**

flowers of delicate coloring is a charming sight. Color, apricot-yellow with orange and fawn tints; petals of superb and delicate texture; flowers moderately full; always pretty and graceful whether in bud or full open; a very profuse bloomer. 25 cents each; \$2.50 per dozen.

SOUVENIR DU PRESIDENT CARNOT. (H. T.)

All prominent growers concede this to be strictly the grandest rose of its color produced within the last ten years. It is superbly lovely in every way and no description or illustration can do it justice on account of its delicacy of texture and coloring,

**SOUVENIR DU PRESIDENT CARNOT.**

(In order to obtain a fair idea of the depth of rose and its formation, the book should be held at arms length).

as well as its perfect form. Succeeds admirably as a garden rose, is hardy and does well at all seasons of the year; a continuous and free bloomer; thrifty, upright and symmetrical in growth; flowers of good size; buds most exquisitely formed and moulded; full and compact, opening into a most beautiful rose; in color, it can be termed a most delicate rosy-flesh, shaded to the prettiest rosy pink at the center imaginable; while the petals are of good substance, the texture is as fine and delicate as anything we have ever seen in a rose; flowers produced on splendid stems. 25 cents each; \$2.50 per dozen.

SOUVENIR D'UN AMI. (T.)

A charming rose; free in growth and bloom; flowers extra large, globular and of splendid fragrance; color, rosy-flesh, sometimes shaded with salmon. An old favorite. 25 cents each; \$2.50 per dozen.

SOUVENIR DE WOOTTON (H. T.)

Produced by the famous rose grower, Mr. John Cook, from seed of Bon Silene fertilized with Louis Van Houtte. A grand good sort which has come to stay, as being one of our best red, ever-blooming, highly fragrant and hardy sorts; so hardy that it will stand the coldest sections with slight protection; its fragrance is better



SOUVENIR DE WOOTTON. FLOWERS AT BASE OF JAR, SAFRANO.

and stronger than many of the Hybrids, which gives it rare merit. A splendid grower and free from disease; the flower is large and full; petals heavy and of great substance. The color is a beautiful shade of carmine-crimson, oftentimes as dark as the well-known "Jack" rose. Altogether, one of the best red sorts and is becoming more and more popular wherever known. 25 cents each; \$2.50 per dozen.



SAFRANO.

SAFRANO.

(T.)

One of the oldest varieties (1849), but of such decided merit that we doubt if as many plants of this sort were ever put out as during the past year. Very justly popular. A fine, clean, grower, free from disease and profuse and constant bloomer. Color, bright apricot-yellow, changing to orange and fawn. Petals of the most superb and delicate texture, but lasting. 25 cents each; \$2.50 per dozen.

MADAME DE WATTEVILLE. (T.)

A splendid and distinct variety, sometimes called the "Tulip Rose." It is extremely popular wherever known, and justly so; especially fine for garden cultivation; a profuse and constant bloomer; delightfully fragrant. The color is a remarkable shade of creamy-yellow, richly edged with rosy blush; the petals large and widely bordered with bright crimson, making it a most lovely and attractive rose; flowers large and moderately full. 25 cents each; \$2.50 per dozen.

MADAME GABRIEL LUIZET. (H. R.)

A vigorous, upright grower and abundant bloomer; style of plant very similar to Baroness Rothschild, throwing out its immense blossoms in the same majestic manner; color a beautiful shade of coral pink, suffused with lavender and pearl. 25 cents each; \$2.50 per dozen.

QUEEN. (T.)

A pure snowy-white sort which is proving a first-class success as a garden sort; flowers of good size, nice shape and of much substance; a free and abundant bloomer; fragrant. 25 cents each; \$2.50 per dozen.

WHITE RAMBLER. (P.)

A fitting companion for Crimson Rambler; its main characteristics are identical with that sort, except in color, which is pure white; perfectly hardy. 25 cents each; \$2.50 per dozen.

ULRICH BRUNNER. (H. R.)

Raised from Paul Neyron. A grand hardy garden rose. Plant very vigorous and resists mildew and disease; color brilliant cherry-red; flowers of fine form and



finish, and carried well on the plant; borne on long stalks nearly devoid of thorns. An extra good bloomer and we highly recommend it for liberal planting in all sections; very fragrant. 25 cents each: \$2.50 per dozen.

GENERAL JACQUEMINOT. (H. R.)

This grand old variety is too well-known to require a description at length; it is still the most popular of the old standard dark red roses. One of the very best growers and easiest of cultivation; never failing to produce a fine crop of flowers. A good plant when at its best is simply a mass of rich crimson-scarlet bloom. Many possessors of good rose gardens concede that their collection would not be complete without half a dozen or a dozen plants of "Gen. Jack." Will grow anywhere and everywhere. Its fragrance is lasting and delightful. 20 cents each; \$2.00 per dozen.

JUBILEE. (H. R.)

A new rose of decided merit and worth; makes a distinct attraction among any collection of roses. A vigorous, thrifty grower, erect and symmetrical; foliage very large, dark green and pretty; three flowers or more are produced on each shoot, all large and well formed, often measuring four to five inches across; flowers very full and compact, outer petals reflexing prettily, but never showing the center; the fragrance is strong and of the best; the color is pure rich dark red, with a velvety finish not excelled; not so heavy as to appear dull and opaque but a live rich warm coloring so pleasing to the eye. We can recommend this sort very highly for all sections, it being one of the best bloomers of its class. 25 cents each; \$2.50 per dozen.

LADY DOROTHEA. (T.)

A new rose recently introduced by Mr. J. H. Dunlop, of Canada, which promises to become widely popular. Winner of silver cup, Chicago, 1898 and certificates of merit at New York and Toronto. Rich yellow roses that are good in all ways are scarce; the color may be described as rich tawny-yellow, similar to "Sunset;" the claim is made however that "Lady Dorothea" is much superior to Sunset, bloom being much larger and generally superior. We trust that it will hold out as good as it now promises, but will not vouch for its being the best yellow grown until another season of trial. 75 cents each; \$8.00 per dozen.

LUCIOLE. (T.)

A very pretty rose; flowers extra large, full and double; buds very long and beautiful; petals very much reflexed as flower opens; color, clear cherry-red, with golden-yellow center, finely shaded; fragrant; a free and continuous bloomer. 25 cents each; \$2.50 per dozen.

LOUIS VAN HOUTTE. (H. R.)

An old sort (1869) but as good as ever and still well known and planted; free bloomer; color, splendid crimson. 25 cents each; 2.50 per dozen.

MRS. PIERPONT MORGAN. (T.)

A sport from Mme. Cusin; quite largely grown under glass in the east, the cut-flowers being quoted at from \$4.00 to \$6.00 per dozen. Color, intense bright cerise or rosy pink. In this immediate locality grown out of doors in the open ground the bloom is not of so good quality as we had expected, but this is no criterion as to what it will do elsewhere. 25 cents each; \$2.50 per dozen.

MARION DINGEE. (T.)

A prime, crimson-red, free blooming sort; flowers of good size, nice substance, prettily formed and borne in wonderful profusion. 25 cents each; \$2.50 per dozen.

MADAME ISAAC PEREIRE. (B.)

Of vigorous and free growth; admirably adapted to garden culture, Flowers very large and full and nicely formed; a very free bloomer: color, carmine-red; lasting. 25 cents each; \$2.50 per dozen.

PRINCE CAMILLE DE ROHAN. (H. R.)

Well-known in most sections, and very highly prized as being one of the very darkest, rich, velvety red roses in existence; has been sold quite extensively under the name of "Black Prince." We think the coloring as good and rich as Météor; a fine, symmetrical grower and prolific bloomer of its class; will do well in all sections; flowers large, very full, of great substance and fragrance. 25 cents each; \$2.50 per dozen.

SOUVENIR DE LA MALMAISON. (B.)

A standard and well-known sort of worth; of good, robust habit and growth and hardy; a free bloomer throughout the year; flowers large and very full and compact; color, a creamy-flesh; lasting. 25 cents each; \$2.50 per dozen.

SUNSET. (T.)

The finest, rich yellow garden rose in existence; a good grower and continuous and free bloomer: foliage very pretty; in color it is richer and darker than Perle des Jardins; of rich orange-golden color, elegantly tinged and shaded with dark, ruddy crimson or copper: on account of its color, it has been very appropriately named. The flowers are large, very full and double and of much substance; fragrant. 25 cents each; \$2.50 per dozen.

VISCOUNTESS FOLKSTONE. (H. T.)

A tip-top good sort in every sense of the word; one of the best all around garden varieties, being a prime grower, clean, well shaped and producing bounteous supply of bloom at all times; flowers large, full, splendidly formed and of nice substance and fragrance: color, a delicate transparent flesh, deepening towards the center. 25 cents each; \$2.50 per dozen.

WM. ALLEN RICHARDSON. (N.)

A very pretty climbing rose and good grower: color, coppery-yellow, flushed with carmine: flowers of good size. 25 cents each; \$2.50 per dozen.

WICHURAIANA. (Japanese.)

A distinct and valuable sort; its natural habit of growth is prostrate on the ground; is also successfully grown as a climber; of great value for covering embankments, slopes of ground, rocks, unsightly places, cemetery planting, etc.: foliage dark green and lustrous, of small size; the flowers are about two inches across, pure white, with bright yellow stamens; hardy. 25 cents each; \$2.50 per dozen.

WHITE BANKSIA. (Banksia.)

Well-known, distinct and valuable as a rapid growing climber: valuable for covering arbors, ragged hedges, walls, trunks of trees; thornless; flowers white and very small but borne in great profusion. 25 cents each; \$2.50 per dozen.

YELLOW BANKSIA. (Banksia.)

Identical with the above, except the flowers are yellow. 25 cents each; \$2.50 per dozen.

LIBERTY.

The Grand New Hybrid Tea Rose. Registered with The Society of American Florists.



Originated by the famous rosarians, Mess. A. Dickson & Sons; introduced and named by Mr. E. G. Asmus, of New Jersey. Up to date of writing this no plants have been sold at retail, the wholesale price to the trade having been held at 75 cents each for single plants from two-inch pots. Awarded certificate by Horticultural Section of the American Institute, New York, March 8th last. We quote from the description as it appeared in *AMERICAN GARDENING*: "Never has nature yielded to the painstaking hybridist and plant raiser a more beautiful or more satisfying color than that seen in the new Hybrid Tea Rose Liberty, which to-day marks the limit of glorious deep, yet bright coloration in a family by no means deficient in warm rich hues of crimson red. Even as the ruby flashings of generous wine have been an inspiration to verse writers for ages, so are we now fired to enthusiasm when contemplating the rich liquid ruby hue of Liberty. There can be little doubt but that Liberty is destined to rapidly become the one dark flowered rose for both commercial and private uses."

PLEASE NOTE.—The plants we offer of this variety are pot-grown, small plants, as time enough has not elapsed since the introduction to produce field-grown stock of our regular grade. Price, 50 cents each; \$5.00 per dozen.

....INDEX....

	Page.		Page.		Page.
ADMIRAL DEWEY,	11	Francisca Kruger,	23	Marion Dingee,	45
American Beauty,	10-11	General Jacqueminot,	45	Marshall P. Wilder,	35
Andre Schwartz,	37	General Robert E. Lee,	19	Meteor,	31
Antoine Rivoire,	11	Glorie de Dijon,	19	Mrs. John Laing,	33
Augustine Guinoiseau,	12	Golden Gate,	21	Mrs. Pierpont Morgan,	45
Baroness Rothschild,	12	Gold of Ophir,	23	Mrs. Robert Garrett,	37
Beauty of Glazenwood,	11	Helena Cambier,	22	Niphetos,	40
Belle Siebrecht,	13	Helen Keller,	21	Papa Gontier,	39
Bon Silene,	13	Homer,	21	Paul Neyron,	39
Bride,	14	Hermosa,	19	Perle des Jardins,	38
Bridesmaid,	13	Hippolyte Barreau,	12	Philemon Cochet,	39
Captain Christy,	15	John Hopper,	19	Prince Camille de Rohan,	46
Catherine Mermet,	23	Jubilee,	45	Princess Bonnie,	13
Cecile Brunner,	34	Kaiserin Augusta Victoria,	24-25	Princess de Sagan,	38
Celine Forestier,	15	Lady Dorothea,	45	Queen Scarlet,	40
Chromatella, or Cloth of Gold,	17	La France,	26	Queen,	43
Christine de Noue,	20	Lamarque,	28	Rainbow,	29
Cherokee,	15	La Reine,	27	Reine Marie Henriette,	29
Claire Carnot,	17	Laurette,	27	Reve d'Or,	40
Clara Watson,	15	Liberty,	47	Safrano,	43
Climbing Devoniensis,	17	Louis Van Houtte,	45	Solfaterre,	29
Climbing Kaiserin,	16-17	Luciole,	45	Souvenir de la Malmaison,	46
Climbing Malmaison,	15	Madame Abel Chatenay,	37	Souvenir de Wootton,	42
Climbing Meteor,	15	Madame Caroline Testout,	36	Souvenir du Pres. Carnot,	41
Climbing Niphetos,	17	Madame Cecile Brunner,	34	Souvenir d'un Ami,	41
Climbing Perle,	17	Madame Cusin,	34	Sunset,	46
Climbing Wootton,	18	Madame Gabriel Luizet,	43	Ulrich Brunner,	44
Clio,	21	Madame Hoste,	37	Viscountess Folkstone,	46
Comtesse Riza du Parc,	23	Madame Isaac Pereire,	46	White Banksia,	46
Cornelia Cook,	23	Madame Lambard,	27	White La France,	12
Coronet,	17	Madame de Watteville,	43	White Maman Cochet,	40
Coquette de Lyon,	20	Madame Welche,	22	White Rambler,	43
Crimson Rambler,	17	Magna Charta,	34	Wichuraiana,	46
Devoniensis,	19	Maid of Honor,	25	Wm. Allen Richardson,	46
Duchess of Albany,	21	Maman Cochet,	32	Yellow Banksia,	46
Duchess de Brabant,	20	Marechal Niel,	30	Yellow Rambler,	13
Earl of Dufferin,	22	Margaret Dickson,	27		
Etoile de Lyon,	35	Marie Van Houtte,	33		

CLIMBING ROSES LISTED HEREIN:

	Page.		Page.		Page.
Beauty of Glazenwood,	11	Climbing Perle,	17	Reve d'Or,	40
Celine Forestier,	15	Climbing Safrano (Reve d'Or),	40	San Rafael (Beauty of Glazen-	
Chromatella (Cloth of Gold),	17	Climbing Wootton,	18	wood),	11
Chain of Gold (Reve d'Or),	40	Crimson Rambler,	17	Solfaterre,	29
Cherokee,	15	Fortune's Yellow (Beauty of		White Banksia,	46
Claire Carnot,	17	Glazenwood),	11	White Rambler,	43
Climbing Devoniensis,	17	Glorie de Dijon,	19	Wichuraiana,	46
Climbing Kaiserin,	17	Gold of Ophir,	23	Wm. Allen Richardson,	46
Climbing Malmaison,	15	Lamarque,	28	Yellow Banksia,	46
Climbing Meteor,	15	Marechal Niel,	30	Yellow Rambler,	13
Climbing Niphetos,	17	Reine Marie Henriette,	29		

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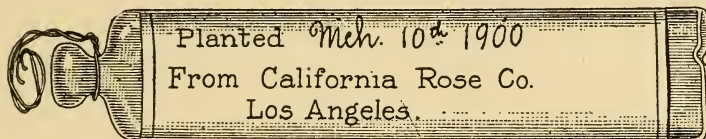
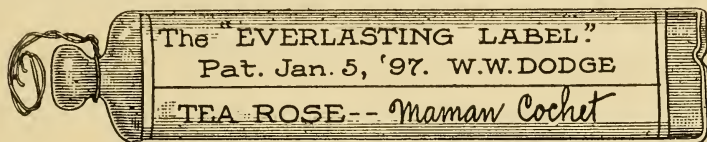
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The illustrations are made to show a view of each side of the label, the actual size of the paper label enclosed in the glass being $1\frac{1}{2} \times 3$ inches; ample for recording data.



Absolutely essential for use in all Parks, Private Estates, Nurseries, Garden and Yard of the Home.

A Label which is "everlasting," extremely ornamental and attractive (being blown out of the best tube glass and copper wired for attaching to object to be labelled), readily discernible at a distance, the label holder being air and water tight, preserving the label proper for all time in its original freshness, containing the name of the object, common or botanical name (or both) when planted, its nativity, from whom purchased, not effected by heat or frost, sunshine or rain. Are we not right in stating you have been looking for such an article for a long time?

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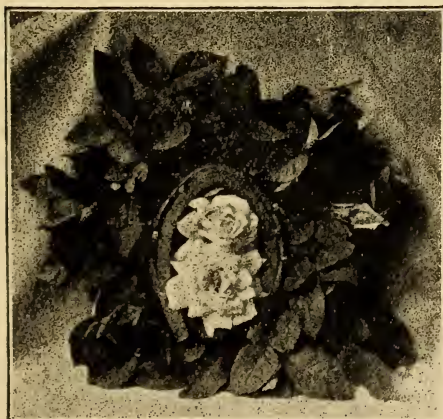
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THE CALIFORNIA ROSE COMPANY, Box 938, Los Angeles, CAL.

I HAVE A COPY, HAVE YOU?

THE CALIFORNIA ROSE COMPANY, Los Angeles, Cal., publish the handsomest, most complete and most expensive ROSE Catalogue in the United States, entitled "Roses for the People." It is sent free to those who own homes and are buyers of Roses. Their stock, both in quality and variety, also takes the lead, and at a nominal price is delivered prepaid to every portion of the U. S.

WILL YOU kindly pass me along to one of YOUR friends who is a lover of ROSES?



Dorothea Cottage, Napa City, Cal.

The California Rose Co.

Gentlemen:—This evening's mail brought me your art Catalogue of Roses for which I thank you heartily. Every page is a study. I am pleased with it from cover to cover, and shall show it to my friends. Nothing gives a better tone to a city than an abundance of fine roses. Our town can boast of some fine old rose bushes, but we need more and newer varieties. If I can direct the attention of any lover of roses Los Angelesward I shall take pleasure in doing so. Very sincerely,

F. C. CLARK (Naturalist).

The Hon. Judge Finlayson, Ass't U. S. District Attorney, renders judgment in favor of The California Rose Co.

Los Angeles, Cal., June 14th, 1900.

In the spring of this year I purchased from you several rose trees, and I take pleasure in informing you that they have turned out to be a most complete success in every way. I have bought rose trees from various firms, both in the East and locally, for the past seven years, and have found your trees to be the most satisfactory to me of all my purchases. Very truly yours,

JAMES R. FINLAYSON.

Good Luck shall attend you if you buy our Roses
"Grown for the People"

STORY OF THE VERDICT, CONTINUED FROM PAGE 3.

Finest Lot ever Received:

Houston, Texas, June 12th, 1900.
The rose bushes you shipped to me came to hand in good condition, and the roses the finest lot that I ever got from any nursery. I anticipate sending another order next season.
Yours truly, ROBERT M. ELGIN.

Arrived in fine condition; doing well; greatly pleased:

Stockton, California, February 28th, 1900.
The goods arrived in fine condition, are doing well, and I am greatly pleased. I thank you for the roses you sent me in excess of my order.
Very truly yours, MRS. ROBERT POWELL, North Sutter Street.

We trust the County Assessor is enjoying good bloom by this time:

Modesto, California, December 4th, 1899.
Mrs. Campbell received two dozen rose bushes from you several days ago all in good shape and is very much pleased with the selections of same by you. She requested me to thank you for same.

Respectfully yours, J. F. CAMPBELL.

It covers the Point:

Paris, Texas, June 20th, 1900.
My roses are all growing and blooming nicely and have given satisfaction.
Respectfully, T. H. FREESE.

Galveston continues to be satisfied:

Galveston, Texas, December 14th, 1899.
The Roses came to hand in good condition and are in every way satisfactory.
Yours very truly, I. LOVENBERG.

They know us up in Utah:

Ogden, Utah, June 6th, 1900.
The roses I bought of you are all growing fine and I am very much pleased with them.
Respectfully, F. W. BAKER.

Montecito, Santa Barbara Co. is famed for its palatial Residences and Grounds:

Montecito, California, February 1st, 1900.
The Roses I ordered of you arrived safely and in good shape. I find them very satisfactory, and thank you for your prompt delivery of same.

MRS. H. J. HUISKAMP.

Wants more of 'em this fall. We always save the best for the second helping:

Senora, California, June 10th, 1900.
In reply to your letter I will state that my rose bushes purchased from you last spring are doing as well as could be expected considering the backward spring we had up here. They have all bloomed already and are all true to those names. I am perfectly satisfied with them and will give you a large order this fall.

Yours truly, GEO. H. BROWNING.

"Prosperous and satisfactory" expresses much:

Fresno, California, June 9th, 1900.
Referring to your favor of the 6th inst. would say the rose bushes purchased from you last season are in a very prosperous condition and in every way satisfactory.
Yours truly, SUNNY SIDE VINEYARD COMPANY.

The Editor is a good judge of Roses, and thoughtful of his family in beautifying his home:

Oregon City, Oregon, June 8th, 1900.
We wish to state that the rose bushes obtained from you came in fine shape, and the bushes have done better than any we ever put out; they are indeed fine; all in bloom without exception.
L. L. PORTER.

From one of the attractive homes of Pomona, Cal.:

In reply to your letter of inquiry, would say that the roses you shipped me have grown very nicely with the exception of one climber, which disinclined to grow. However it is not dead yet and I have hopes of it. With this single exception the plants have done exceptionally well and I shall take pleasure in recommending your house to my friends.

Yours truly, EDWARD KENDALL.
June 9th, 1900.

"Everything that could be desired:"

Salinas, California, December 1st, 1899.
The roses arrived and I have planted out the same. They came in first-rate order and are everything that could be desired; none of them will die, and I thank you very much for them.
Yours respectfully, J. B. BENNETT.

That's what we send 'em out to do:

Fresno, California, June 11th, 1900.
I am very well pleased with the roses you sent me this spring; they have made a fine growth and look healthy.

Yours truly, A. STARRETT.